



Dear _____,

Thank you for being a faithful supporter of The Potter's House!

We are incredibly grateful for your continued partnership in providing a Christ-centered education for students of all ethnic heritages and income levels and equipping them to serve God and society to their fullest potential.

It is with great excitement that I invite you to partner with us as a corporate sponsor for our upcoming New Friends Friend, to be held on **Thursday, April 24** at the JW Marriott. **The theme this year is *Bright Hope*.** We look forward to sharing with long-term supporters and new friends alike powerful testimonies of The Potter's House students and what God has done for them.

As a sponsor, your organization's support will play a vital role in underwriting the costs of the banquet, ensuring that every dollar raised during the event directly benefits our students. **Would you prayerfully consider coming alongside The Potter's House this spring?** You are essential in changing the lives of these young men and women. Together we can impact the lives of many.

We appreciate any level of sponsorship you provide and look forward to being able to honor you at our event.

Thank you so much for your prayers and partnership.

Your partner in education,

John Booy, Superintendent



WHO WE ARE

- 650+** students enrolled
- 35+** countries represented
- 10+** languages spoken
- 78%** of students receive tuition assistance

ALL ARE WELCOME

Our school community is open to all students and families from every background, culture, and income level. Families of Potter's House students pay tuition on a sliding scale based on their income. No student is turned away because of their family's financial situation.

OUR MISSION

The Potter's House provides a Christ-centered education for students of all ethnic heritages and income levels, equipping them to serve God and society to their fullest potential.



SPONSORSHIP AND BENEFITS

PRESENTING

- Podium signage at the banquet
- Table signage and recognition in the banquet program
- Name listed on our banquet website
- Advertisement in our playbills
- Special mention in our banquet follow-up communication
- Recognition in one newsletter
- Acknowledgment in our social media post

\$20,000 +

DIAMOND

- Table signage and recognition in the banquet program
- Name listed on our banquet website
- Advertisement in our playbills
- Special mention in our banquet follow-up communication
- Recognition in one newsletter
- Acknowledgment in our social media post

\$10,000 +

GOLD

- Table signage and recognition in the banquet program
- Name listed on our banquet website
- Recognition in one newsletter
- Special mention in our banquet follow-up communication
- Acknowledgment in our social media post

\$5,000 +

SILVER

- Table signage and recognition in the banquet program
- Name listed on our banquet website
- Special mention in our banquet follow-up communication
- Acknowledgment in our social media post

\$2,500 +

BRONZE

- Table signage and recognition in the banquet program
- Name listed on our banquet website
- Special mention in our banquet follow-up communication

\$750 +

In addition to your consideration of sponsorship for our event, we would like to invite you to join us at the banquet. The formal invitation will follow shortly.

Thursday, April 24
J.W. Marriott Int Ballroom
235 Louis St NW
Grand Rapids, MI 49503

For any other questions or concerns, please contact the advancement office by emailing **events@tphgr.org** or calling **616-241-5220**.

PAYMENT OPTIONS

1. Pay online: tphgr.org/banquet2025

2. Make checks out to:

The Potter's House
Please put "Banquet Sponsor 2025" on memo line

Mail to:

810 Van Raalte SW
Grand Rapids, MI 49509

3. Pay over the phone:

Advancement Office 616-241-5220

TEAR HERE

NAME AS YOU WOULD LIKE IT TO APPEAR ON ADVERTISEMENTS: _____

Contact Person: _____ Contact Person Email: _____

PLEASE CHARGE \$ _____ CHECK ENCLOSED

Phone number _____ Email _____

Card number _____ Exp. date ____/____ Security code _____

Holder's name _____

Your signature _____ Date ____/____/____

Sponsorship Level

- Bronze
- Silver
- Gold
- Diamond
- Platinum

Please send company logos to events@tphgr.org