



This is the  
**Kingdom**



Each spring, The Potter's House hosts the New Friends Banquet to expand the circle of people who believe in and support income-based, Christ-centered education. This fundraising event gives new friends the opportunity to experience our mission and see how God is shaping students' lives through our community.

We are excited to invite you to join us as a sponsor for our New Friends Banquet on Thursday, April 30 at the JW Marriott. This year, the theme is **This Is The Kingdom**. We see God's kingdom at work every day, and look forward to sharing with long-term supporters and new friends alike powerful testimonies of The Potter's House students and what God has done for them.

As a sponsor, your support will play a vital role in underwriting the costs of the banquet, ensuring that every dollar raised during the event directly benefits our students.

The New Friends Banquet brings together community leaders, business owners, long-time supporters, and first-time guests for a time of compelling stories and meaningful connection. As a sponsor, your support will be recognized as a key partner in making this powerful event—and its lasting impact—possible.

Would you prayerfully consider coming alongside The Potter's House this spring? You are essential in changing the lives of our students. Together, we can advance the kingdom of God.

Thank you for being a faithful supporter of The Potter's House!

With gratitude,

**Tim Swiney**  
Director of Advancement



**Scan the QR Code**  
to see a glimpse of last year's  
**New Friends Banquet!**

**Christine Metzger**  
Superintendent

### WHO WE ARE

- 650** students
- 82%** of households receive financial aid
- 56%** of students are from low income households or below poverty level
- 62%** of students are from diverse backgrounds

### OUR MISSION

The Potter's House provides a Christ-centered education for students of all ethnic heritages and income levels, equipping them to serve God and society to their fullest potential.

### ALL ARE WELCOME

We welcome students and families from every background, culture, and income level. Tuition is offered on a sliding scale based on family income, and no student is turned away due to financial need. This is made possible through the generous support of donors who invest in our students and community.





# Sponsorship And Benefits

## PRESENTING

- Podium signage at the event
- Recognition in the banquet program
- Acknowledgement on the event powerpoint
- Recognition in one printed newsletter
- Special mention in our banquet follow-up communication
- Table signage

**\$20,000 +**

## DIAMOND

- Recognition in the banquet program
- Acknowledgement on the event powerpoint
- Recognition in one printed newsletter
- Special mention in our banquet follow-up communication
- Table signage

**\$10,000 +**

## GOLD

- Recognition in the banquet program
- Acknowledgement on the event powerpoint
- Special mention in our banquet follow-up communication
- Table signage

**\$5,000 +**

## SILVER

- Recognition in the banquet program
- Acknowledgement on the event powerpoint
- Special mention in our banquet follow-up communication

**\$2,500 +**

## BRONZE

- Recognition in the banquet program
- Acknowledgement on the event powerpoint

**\$750 +**

In addition to your consideration of sponsorship for our event, we would like to invite you to join us at the banquet. The formal invitation will follow shortly.

**Thursday, April 30**  
**J.W. Marriott Int Ballroom**  
**235 Louis St NW**  
**Grand Rapids, MI 49503**

Contact:  
 The Advancement Office  
 616-241-5220  
 events@tphgr.org

Please share company logos via email by April 1st.

### PAYMENT OPTIONS

**1. Pay online:** [tphgr.org/banquet2026](http://tphgr.org/banquet2026)

**2. Make checks out to:**

The Potter's House  
 Please put "Banquet Sponsor 2026"  
 on memo line

**Mail to:**

810 Van Raalte SW  
 Grand Rapids, MI 49509

**3. Pay over the phone:**

Advancement Office 616-241-5220



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Contact Person: \_\_\_\_\_ Contact Person Email: \_\_\_\_\_

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**CHECK ENCLOSED**

Phone number \_\_\_\_\_ Email \_\_\_\_\_

Card number \_\_\_\_\_ Exp. date \_\_\_\_/\_\_\_\_ Security code \_\_\_\_\_

Holder's name \_\_\_\_\_

Your signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_